

CHRISTIANA LOPEZ

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**DIRECTOR/CREATIVE WITH AN
ITCHY INNOVATIVE BRAIN AND
AN ENTREPRENEURIAL MINDSET.**

**BASED IN NYC. WILL GO
WHEREVER A SCRIPT TAKES ME.**

NOTEABLE

- "The Vaccine™" and "Ranked Choice" parody PSAs featured as **Vulture's** "Best Comedy Shorts" (2021)
- Directed and edited **Comedy Central's** #1 piece of branded original content across Facebook & IGTV (2020)
- **Shorty Awards**, "Audience Honor" winner (2020)
- **Armstrong Agency**, "Best Vine Series" winner (2016)
- 18.9 million views on **Vine**

SKILLS, TECH, ETC

- Adobe Creative Suite
- Frame.io
- GDrive
- Canva
- Location + Studio Shoots
- Cinema Cameras (Canon, Sony, Red)
- DSLR + Mirrorless Cameras (Canon, Sony, Fuji)
- Pro Lighting Packages
- Screenwriting
- Marketing/Strategy
- Project Management

EXPERIENCE

Highlights

- Curious Elixirs | "Dartha + Stoop" Explainer (2022) Editor
- OneDrop | CGM Unveiling Video (2022) Director/Editor
- The New Yorker | "The Devious Mind Behind Wordle" (2022) DP/Actor
- Lili | Spring Social Media Ad Campaign (2022) Editor
- Barstool Sports | Chiclets Cup Ep. 2 (2022) Editor
- Hopper | "Destination Wedding" Ad (2022) Director/Editor
- JBL | "No Jam Left Behind" Ad (2022) Director/Editor
- Target | "Roommates" Ad (2022) Director/Editor
- Bon Appetit x Cointreau | Branded (2021) DP
- DoorDash "Sunday School" | Ad (2021) DP
- Bon Appetit x Belvedere Vodka | Branded (2021) DP
- ViacomCBS Sketch Comedy Showcase (2020) DP, NYC
- "The Sound Guy" | Mockumentary Feature (2021) DP
- "Not Your Average PSAs" | Comedy Series, 3 ep. (2020-) Writer/Director/DP/Editor
- UNiDAYS | Spring Ad Campaign (2018) Director/DP
- "Christiana and Christiana" Web Series, 6 ep. (2017-) Writer/Director/DP/Editor
- EmPower Solar | "Solar Savings" Ad (2016) Writer/Director/Editor

Comedy Central

Director/DP/Writer/Editor (2019-)

- Developed digital content by pitching and writing original ideas, concepts, and scripts.
- Spearheaded video production by planning and executing location and studio shoots, including producing, directing, cinematography, and oversight of post-production.
- Participated in weekly brainstorming, writer's rooms, production syncs, and marketing/strategy meetings.
- Maintained a working knowledge of a variety of cinema camera and lighting packages.

The Muse

Director/Field Producer (2018-2019)

Produced interviews and creative video content for brands such as Squarespace, Plated., Policy Genius, Jackson Hewitt, Dig, and more.

Hopper

Travel Content Creator (2018-2019)

Developed, filmed, and photographed creative travel and tourism content across major cities including NYC, LA, Miami, and DC.